

Volume 5 Issue 4 MAY 2004

Trading alternatives for business for lifestyle for you

E PLANET TRADE - Malaysia

New Name—New Premises



OUR MISSION

Our mission is to facilitate the exchange of goods and services in an environment of fair and equitable trading to create a feeling of well being over and above the member's expectation

OUR GUIDING PRINCIPLES

- Our prosperity parallels that of our community, locally, nationally and internationally
- Every policy decision is based upon the wellbeing of our members
- We endeavor to create a feeling of wellbeing over and above the expectation of licensees, staff and members
- We embrace all cultures, we judge none
- Risk making a wrong decision quickly rather than no decision at all
- Licensees are most important to continued growth, as are staff and members
- Staff ideas are valued as we continually strive to improve the business formula
- Dare to be different think and work faster, smarter and with less
- One thing that can be promised is change – it inspires innovation
- Communication engenders trust and loyalty – ring back
- If you become emotional in a decision, pass it on to someone else

OUR VALUES

INTEGRITY

Walking our talk, standing in our own truth

COMMUNITY

Helping and giving back to our community

EDUCATION

Continually educating ourselves enabling healthy growth

KNOWLEDGE

Acquiring knowledge and addressing the needs of our customers and the greater community

RESPECT

Respecting each other, our valued customers, and the underprivileged

COMMUNICATION

Encouraging open and continual communication; building trust

Forefront

E PLANET TRADE - Malaysia <u>A New Pair of Shoes</u>

Following a restructuring exercise, Malaysia-Beijing Enterprise Sdn Bhd is now known as SMI SME Tradelink Sdn Bhd (SST). With Bartercard recently closing in Malaysia, a name change sees Malaysia's only remaining trade exchange, E Banc Trade, now better known as **E Planet Trade Malaysia**[™] **(EPTM)**. Focusing on the determination to be the premier trade partner for Malaysian businesses, their theme for this quarter is:

"Let Businesses and Trade Unite."

With the restructuring, comes new leadership and organisation. We welcome Tan Sri Dato (Dr) Abdul Aziz Abdul Rahman as our new Chairman, Mr. Ng Kek Kiong remains as Managing Director, and Mr. Andrew Pang as our newly appointed Chief Operating Officer. Andrew will be taking over the general operations and management of E Planet Trade from Ms Esther Loh, who has taken on the role of Executive Director.

Tan Sri has an illustrious career leading many public listed and trade organisations in Malaysia. With Tan Sri Abdul Aziz on board, it's our aim to raise the profile of E Planet Trade to greater heights.

Beginning April 2004, E Planet Trade will move into its new Head Office. The premises are conveniently located in Petaling Jaya and is designed to facilitate business, trading and exhibition activities. E Planet Trade will occupy an area of over 13,000 sq.ft. on a single floor. Members will enjoy new office and administration support with broadband connectivity, marketing, promotion and business matching, and trading opportunities; property investments, training and development programs; a 150-seater auditorium and a fully equipped Health and Recreation Club.





The new address and contact is:

5th Floor Bangunan PanGlobal 1A Jalan Tandang 204 46050 Petaling Jaya Selangor, Malaysia Phone: [+61 3] 7781 0233 Fax: [+60 3] 7783 7233 Email: hqmsia@eplanettrade.com

E Planet Trade, in partnership with E Banc Trade International, is your preferred trade intermediary in Malaysia. The staff at E Planet Trade look forward to increased member participation and hope members will use these new facilities to market and develop their business and trading potential. We welcome local E Planet Trade Members and their business partners, and the greater E Banc Trade community, to visit the E Planet Trade Centre soon.

For more information, please do not hesitate to contact us at

Phone : +60 3 7781 0233, or email: hqmsia@eplanettrade.com. Website: www.eplanettrade.com



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In Focus

E Banc Trade The Formula, Philosophy and Culture

There are a number of trade exchanges currently operating, using a formula whereby members are encouraged and promoted to trade on Full Trade, and predominantly trading only in goods and services. Unless there is a consensual and reciprocal 100% trading arrangement made between the two trading members, an insistence on full trade can be one of the main weaknesses in a trade exchange. E Banc Trade stands firm in its formula of "**Right price, trade component negotiable**" and its philosophy of being equally strong on property and goods and services. These are the building blocks that E Banc Trade has been founded upon. These points are not negotiable as they represent the base of our

culture. When the full trade philosophy is enforced potential problems that arise are:

- Cash flow: members have to replace the stock, probably in cash by the end of the month.
- Full trade: members who sell on full trade expect to buy on full trade.
- New members can be purposely targeted by experienced traders looking to buy any product on full trade at the real cash price with the goal to cash convert the full trade ticket being the only purpose to purchase. These traders generally do not sell product back on full trade.
- Loaded up: new members on full trade will accumulate trade dollars very quickly in a short amount of time. Usually this happens just after the member has signed up and has not yet been educated on how trade works correctly, and thus is unable to quickly spend back down their trade dollars.
- Inconsistent trading: after the first month, the new member selling on full trade has acquired so many trade dollars that they may decide to suspend trading until they have spent down. The full trade system has now caused access to this new trader to be denied to all other members.

The above points show how trading at 100% can be destructive and have a harmful effect on licensees, the member and the trade exchange as a whole. Remember "Right price, trade component negotiable" and if you have any problems please ring customer support.

FOR SALE Hairdressing Business

'Top Image Hair Design'

Inner City location at: Unit 4, 499 Bulwer Street, Northbridge, Western Australia

Sale Price: \$50,000k - with up to 50% on Trade

For more information please call: Andrew Chuang Mob: 0411 228 831

WA





Outlook Realty Pty Ltd has a variety of residential, commercial, industrial properties as well as land and businesses for sale.

Check out the property section at www.ebanctrade.com

NIGHTCLUB – FREEHOLD

(ID 466)

Refurbished modern nightclub upstairs Fully equipped coffee lounge downstairs Motivated vendor will offer vendor terms

Priced at \$600,000 (\$450,000 Cash / \$150,000 E Banc Trade)

LAND (ID 487)

Large homesite with D/A approval in place for a 4brm home Adjacent to river Existing shed + many extras included in sale Licence to pump from river Power, phone, sewerage, town water.

Priced at \$350,000 (\$280,000 Cash / \$70,000 E Banc Trade)

COUNTRY HOTEL (ID 491)

Bistro, bar and beer garden Includes 1017m2 adjacent vacant allotment Great potential to improve this hotel which has been under management.

Priced at \$306,000 (\$200,000 Cash / \$106,000 (E Banc Trade Neg)

'the agency that understands trade' List and advertise your property without cost by contacting us

For Real Estate Enquires Phone (07) 5437 7076 Email realestate@outlookre.com

Admin Tips

helpful reminders from the desk of our Customer Support Manager

Have you searched the Classifieds for a bargain?

As a free service, classifieds can be placed online via the E Banc Trade Classifieds website by members who wish to sell new or used items, and agree to abide by the E Banc Trade philosophy of 'right price, trade component negotiable'.

This, along with the Bid'n'Buy site, is yet another great resource for members to sell their products or even personal items.

Online members can add classifieds on our website by logging in to the Members' Section, or alternatively if you are not online simply contact Customer Support at Head Office to assist you to sell your item.

Any enquiries can be directed to your local Customer Support team, or to Head office on Fax: 07 5437 7230 Phone: 07 5437 7220

customersupport@ebanctrade.com

The Story of Mother's Day

The earliest Mother's Day celebrations can be traced back to the spring celebrations of ancient Greece in honour of Rhea, the Mother of the Gods. During the 1600s, England celebrated a day called "Mothering Sunday". Celebrated on the 4th Sunday of Lent, "Mothering Sunday" honoured the mothers of England.

During this time many of the England's poor worked as servants for the wealthy. As most jobs were located far from their homes, the servants would live at the houses of their employers. On Mothering Sunday the servants would have the day off and were encouraged to return home and spend the day with their mothers. A special cake, called the mothering cake, was often brought along to provide a festive touch.

President Woodrow Wilson, in 1914, proclaiming Mother's Day as a national holiday that was to be held each year on the 2nd Sunday of May.

While many countries of the world celebrate their own Mother's Day at different times throughout the year, there are some countries such as Denmark, Finland, Italy, Turkey, Australia, and Belgium which also celebrate Mother's Day on the second Sunday of May.

http://www.holidays.net/mother/story.htm

MARKET YOUR GOODS AND SERVICES

Book a display stand in the special E Banc Trade Pavilion at the **Winter Home Show** and take advantage of a 50% trade component. Stands also available outside this special pavilion on 30% trade.

Pavilion floor plan and prices available on www.ebanctrade.com/promo/ homeshow.pdf

For further information on the Winter Home Show, check out their website

www.aemq.net.au

Steve Bentley: 07 46372766





My Mother Taught Me

My Mother taught me LOGIC..."If you fall off that swing and break your neck, you can't go to the store with me."

My Mother taught me MEDICINE..."If you don't stop crossing your eyes, they're going to freeze that way."

My Mother taught me TO THINK AHEAD..."If you don't pass your spelling test, you'll never get a good job!"

My Mother taught me ESP..."Put your sweater on; don't you think that I know when you're cold?"

My Mother taught me TO MEET A CHALLENGE..."What were you thinking? Answer me when I talk to you...Don't talk back to me!"

My Mother taught me HUMOUR..."When that lawn mower cuts off your toes, don't come running to me."

My Mother taught me how to BECOME AN ADULT..."If you don't eat your vegetables, you'll never grow up.

My mother taught me ABOUT SEX..."How do you think you got here?"

My mother taught me about GENETICS..."You are just like your father!"

My mother taught me about my ROOTS..."Do you think you were born in a barn?"

My mother taught me about the WISDOM of AGE..."When you get to be my age, you will understand."

My mother taught me about ANTICIPATION..."Just wait until your father gets home."

My mother taught me about RECEIVING..."You are going to get it when we get home."

And, my all-time favourite -JUSTICE..."One day you'll have kids, and I hope they turn out just like YOU -- then you'll see what it's like."

> Submitted by DkSdBubba http://www.butlerwebs.com/holidays/ mothersday.htm

Sunshine Coast Warehouse Specials

De Berg Drink Dispenser

Chills Wine, Orange Juice, Milk and Water

\$125	Trade
\$125	Cash
\$25	GST
\$275 Total	

50% Trade 50% Cash

14 day warranty applies Great for Parties !!

3/4 Size Herrin Pool Table 3 Piece Slate-Great Condition

\$400 Trade <u>\$1200 Cash</u> \$1600 Total (No GST)

75% Cash

25% Trade

Includes:

2 Set Balls / 1 Set Pool Ball / 4 Cues / Jigger / Gooseneck / Triangle / Scoreboard / Kelly Pool Balls / English Cloth 6 Months Old (cost \$900) / Italian Slate

NEW

Beautiful Western Australia Jarrah Coffee Tables

2 Different Sizes 123 X 55cm 112 X 55cm

Reduced From \$880

NOW!! \$275 Trade <u>\$275 Cash</u> \$550 Total

50% Trade 50%

Work the **Dream**



HOT OFF THE PRESS

Become an E Banc Trade Licensee

The opportunity exists for motivated business people to purchase either of the E Banc Trade licences for Tasmania or South Brisbane. These are both established areas with an existing trading base. Both areas offer huge growth potential.

Licensee packages include access to the online administration system, Licensee Kit, Sales Presentation Kit and an initial quantity of promotional literature and items.

Full training for Licensees and Sales personnel is provided by the E Banc Trade Head Office team on the Sunshine Coast.

The E Banc Trade concept was formulated by eliminating the negative aspects of trade exchanges, concentrating and improving upon the positives, and offering a fair and equitable trading system for all. Our extremely rapid growth is proof that our system is superior and more user friendly than other trade exchange systems, and our dedication and loyalty to our members sets a very high example.

Our philosophy of "*Right Price Trade Component Negotiable*", coupled with low transaction fees, and giving our members *civility*, has played an important part in our growth to date.

Price on application

Interested parties can contact Darryl Frost on 07 5437 7220

Want trade on your mobile phone bill?

Have you considered using trade on your mobile phone bill at a very competitive rate?

Corporate Telecom has recently made changes to the GSM service they offer, which means even better service for their customers.

What are the benefits?

- All Vodafone network features available as normal
- Roaming possible to the Telstra GSM network when Vodafone not available.
- GPRS & WAP Internet mobile services available.
- MMS Picture messaging available
- The new card has a larger memory capacity so you can store more numbers and contacts!
- Global Roaming available.

•

Offering 30% trade on GSM service.

For further information you can contact Corporate Telecom now on 1300 554 689

Indoor Plants

Members Market

E Banc Trade members offering great Trade specials for the month of May



Artizan Beauty specialises in professional Brazilian and Body waxing, Lash Tinting, Swedish & Aroma Massage, Manicures & pampering pedicures, plus Micro dermabrasion, a revolutionary skin resurfacing facial treatment that will leave your skin feeling softer, smoother & more youthful looking. Bridal Packages are our specialty. We have professional nail technicians in bio gel and acrylic. We don't forget the men. Everything that is available to the ladies is also for men.

BEAUTY & DAY SPA

Please note- 24 hrs notice for cancellation essential.

Come in and enjoy a relaxing, tranquil experience with our friendly professional team of therapists.

50% E Banc Trade



Jane Jorimann | Phone: (07) 5448 9868 | Webpage: www.artizanbeauty.com.au Address: 968 David Low Way, Marcoola Suppliers of quality indoor plants for the retail and hire industries.

Pothos Totems, on 4ft stakes and planted in 300mm pots. Excellent quality. Need to move 500 urgently and will negotiate on orders of 50 or more

\$30 each— 50% E Banc Trade

Contact: Dennis Woodward Phone: (07) 5543 6546 Address: Tamborine Village

QLD

PORT NOARLUNGA MOTEL

Walking distance to the beach

Swimming, Surfing, Boating, Fishing, Scuba Diving, Seasonal Whale Watching

Only 10 kms to the renowned Mclaren Vale wineries and 20 minutes from the City. Nearby adventure playground. Fast train to the city shopping district centre.

Comfortable air-conditioned units at affordable rates. Moderate tariff rates.

*** Star Rated accommodation by RAA **50% E Banc Trade**

Contact: Roly Gale Phone: (08) 8382 1267 Fax: (08) 8382 3332 Address: 39 Saltfleet St, Port Noarlunga

SA

Delamauta Tea and Coffee

Delamauta Tea and Coffee Specialists Maroochy-Waters Shopping Centre

Now Open

We are importers of green coffee beans from 10 different countries around the world. These are roasted daily to give you the best coffee on the Sunshine Coast. Come in and try one of our 38 different blends. We also stock a range of real leaf teas from around the world.

30% E Banc Trade

Wholesale prices available to coffee shops, hotels, etc. Just phone and we will send our sales ladies to see you. Our shop is also available for morning and afternoon teas and lunch. Small private functions after hours by appointment only.

Contact: Murray Connolly Phone: (07) 54431005 Mobile: 0439 343 010

QLD

Video Surveillance

How valuable are your assets?

Protect your Home, Office or Work areas with a 4 Channel Video

Features include:

- 4 channel video inputs 25 fps PAL (30 fps NTSC). Connect your existing Security Camera or Camcorder
- 1 channel audio input (i.e. connect a microphone)
 Supports 4 cards in one PC for 16 video channels & 4 audio channels
- Adjustable picture size, quality and recording speed
- Support full resolution video (768x576 PAL, 640x480 NTSC)
- Continuous recording during playback
- Adjustable playback speed

Advanced Features:

- Support MPEG4 data compressing format
- Support Pan/Tilt/Zoom Control
- Motion detection recording. Records only when there
 is activity in the selected region
- Alarm triggered recording. Records when external sensors such as door & window sensors are activated
- Remotely record and monitor through your local computer network, internet or dial up connection

Surveillance card for your PC.



Don't pay up to \$499 for the same product from leading retailers. Purchase it here for only \$269 (inc GST). Cash \$149.00 Trade \$120.00

To order call Contact: Kon Stathopoulos Phone: (03) 9478-1029 Mobile: 0414 459051 Fax: (03) 9478-1029 Email: sales@buyme.com.au Address: PO Box 306, Preston, Victoria 3072

VIC

Protection Australia

Save \$\$\$ by protecting your vehicle with Protection AUS, giving high quality protection with 27 years experience.

Services include:

Rust proofing - Conventional spray or electronic rust proofing, Paint Protection Fabric Protection, Vinyl/Leather Protection Window Tinting

For all 4WDs, Cars, Buses, Trucks and Trailers

50% E Banc Trade

Contact: Marilyn Wilson Phone: 07 3892 1014 Mobile: 0418 981 427 Address: Moorooka, QLD

QLD

The cost to become a registered distributor and receive an International Business Pack which registers you in the 58 countries around the world is \$500 including 30 day web site trial, products, manuals & videos etc.

\$250 Cash \$250 Trade

Video Edge

Video Edge is proud to offer E Banc Trade members a one time special on a fully interactive Virtual Website.

Here's what you get: High quality, totally original (NOT template based) website

- Up to 6 interactive rollover links to 6 pages.
- Up to 3 high quality photos per page which can be clicked on to enlarge
- Enquiry form with up to 8 fields
- 3 high quality fully interactive Virtual Tours with 1 clickable hotspot per tour
- 12 months hosting on our ultra reliable Windows 2004 servers
- Full statistics page showing exactly how many and where all your hits are coming from.
- Manual submission to over 40 of the most popular search engines, inc Google and Yahoo.
- And for a short time, only to E Banc Trade members, a FREE .com.au domain name for 2 years!!

This is ALL you need to get a web presence. Absolutely NO extra hidden costs. Pay only 2200 inc GST for this awesome package.

50% E Banc Trade

Contact Janis now with your queries or to arrange a no obligation meeting.

Phone: (07) 3814 4514 Mobile: 040 3312 756 Fax: (07) 3814 5410 Webpage: www.videoedge.com.au Email: janis@videoedge.com.au

QLD

Garden Neglected ?

Has you house and garden

been neglected?

Honest and reliable home

maintenance.

Repairer for inside & outside

garden jobs - No job too big or

small. Sunshine Coast area.

Gutter cleaning, fit locks, pressure

cleaning, replace tiles, pool

cleaning general repairs, re-

grouting, painting, fly screens,

rubbish removal, replacing tap

washers, odd jobs, re-sealing driveways, and chainsaw work.

30% E Banc Trade

Mango Deli

Sandwich Bar Delicatessen



Catering for all occasions Corporate Lunches, Hot & Cold Canapés. Design your own Lunch or Dinner Buffet. Take Home Dinners made from orders. Menus available

50% E Banc Trade

Come in and see us at; 37 Bulcock Street Caloundra (Next to the TAB)

Contact: Leigh or Sandra Phone: (07) 5491 2055 Email: mangodeli@dodo.com.au

QLD Contact: Mick Moore Phone: 0408 648 636

QLD

Work@Home

Supplement, replace or double your income!!!

Part-time up to \$500pw • Full-time up to \$1500pw

We have people from all walks of life enjoying greater lifestyles a result of working their own hours, around their family or work commitments

Full training
 Immediate start

Expanding to other countries

Call now for more details (07) 3030 7474

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Tasmania North Theresa Beck

Tel: (03) 6343 2997 Mob: 0410 091 110

VICTORIA

Albury / Wodonga Neville Maconachie **Ballarat** Neville Maconachie Bendigo Neville Maconachie Geelong John Neskovski **Goulburn Valley** Ken McNamara Melbourne CBD Andrew Hendy **Melbourne Central** Ross & Di Cantelo **Melbourne North** Paul Ammoun Melbourne Outer South Tel: 03 9800 4410 Anne Christoffelsz **Melbourne South** Ross & Di Cantelo **Melbourne West** Michael Servais **Mornington Peninsula** Guy Senior Tony McMillan

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Tel: 07 5437 7076 Fax: 07 5437 7231 Email: realestate@outlookre.com

QUEENSLAND

Brisbane North Matt & Cecilia Darragh **Brisbane South Brisbane West** Val Scott Caboolture Mark Craig Cairns & Qld North Stephen Golinelli Gold Coast **Bob Bennett Gold Coast South** Joanne Hamblyn **Gympie & Sunshine Coast Hinterland Charles Shewring** Rockhampton **Cameron Arnold** Toowoomba Darryl & Jane Lindsay Townsville Stephen Golinelli Warwick & Dalby Kay Byrnes Mob: 0428 728 230 Wide Bay & Burnett Ron Goldsmith

Tel: 07 4154 3915 Mob: 0415 252 985

NEW SOUTH WALES

Tel: 02 4962 1650

Mob: 0412 216 037

Tel: 03 5480 1753

Mob: 0418 978 224

Tel: 02 9831 5300

Mob: 0417 657 212

Tel: 02 9362 1331

Mob: 0411 337 711

Tel: 02 9836 2679

Mob: 0417 657 212

Tel: 02 4962 1650

Mob: 0412 216 037

Tel: 02 9594 1706

Mob: 0413 949 595

Mob: 0403 070 021

Tel: 02 9836 2679

Mob: 0417 657 212

Tel: 02 9594 1706

Mob: 0413 949 595

Mob: 0403 070 021

Tel: 02 9836 2679

Mob: 0417 657 212

Tel: 02 9836 2679

Mob: 0417 657 212

Tel: 024226 2882

Mob: 0418 975 224

Coffs Harbour Mike Hancock Newcastle Mike Hancock **NSW Central Coast** Mike Hancock NSW Mid North Coast Mike Hancock **NSW Regional South** Craig Coutts Sydney Head Office Lynne McDowell Sydney East Grant Dwyer Sydney Blue Mountains Lynne McDowell Sydney North Shore Mike Hancock Sydney Outer S-W Kevin McNelis Joseph Dovolil Sydney Outer West Lynne McDowell Sydney South Kevin McNelis Joseph Dovolil Sydney South West Lynne McDowell Svdnev West / NW Lynne McDowell Wollongong Mark Mallinson WA

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